

# INTRODUCTION IN LIGHTING DESIGN

*By Modular Lighting Instruments*



“The right light, in the right amount, in the right place”

Lighting design is an art

## COMFORT

Enhance people's well-being

Visual comfort

Quality of light

**OFFICE**

## DESIGN

Identification with the architecture

Play with form

Play with materials & colours

**RESIDENTIAL**

**RETAIL**

**HOSPITALITY**

Energy efficiency

Sustainability

Connectivity

## TECHNOLOGY

Play with contrasts

Play with lighting effects

Controllability

warmdim

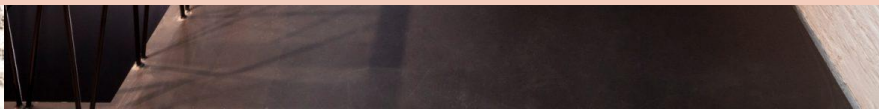
## MOOD & EXPERIENCE





One rule applies  
to  
each segment:

Understanding the concept and reinforce it with light



# 4 segments | 4 approaches in lighting design

Make your choice:

- Residential 
- Hospitality 
- Office 
- Retail 

01

## RESIDENTIAL | lighting design in a nutshell

*“It’s all about creating the right mood*

*And reinforce the interior design”*





Play with contrasts and lighting effects



Reinforce the interior design





Functional lighting

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02

## HOSPITALITY | lighting design in a nutshell

*“It’s all about creating an exceptional experience”*

Two types of settings...



... Two types of conversations





**HIGH levels of  
GENERAL LIGHT**  
suggest work and activity



**MORE ACCENT LIGHTING**  
suggest peace and rest

Add warmdim lighting so you can create the right setting for any time of the day





integrate flexibility and controllability in your lighting concept





Reinforce the interior design



# 4 segments | 4 approaches in lighting design

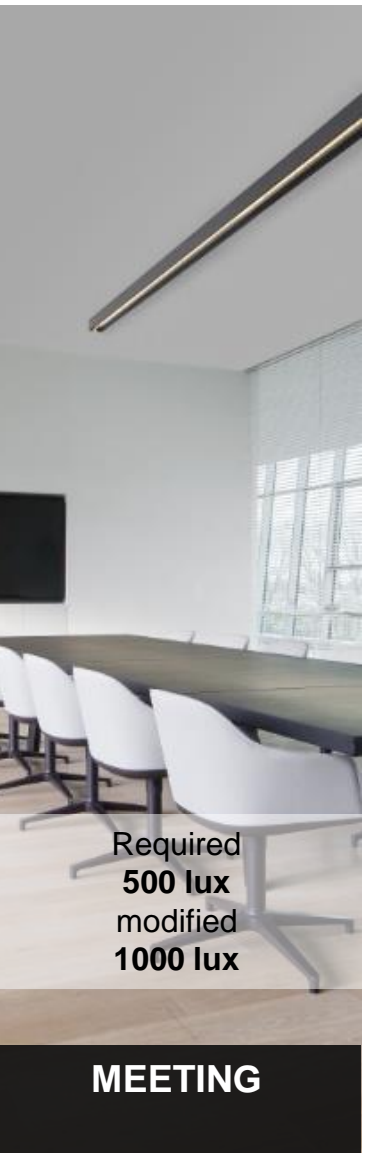
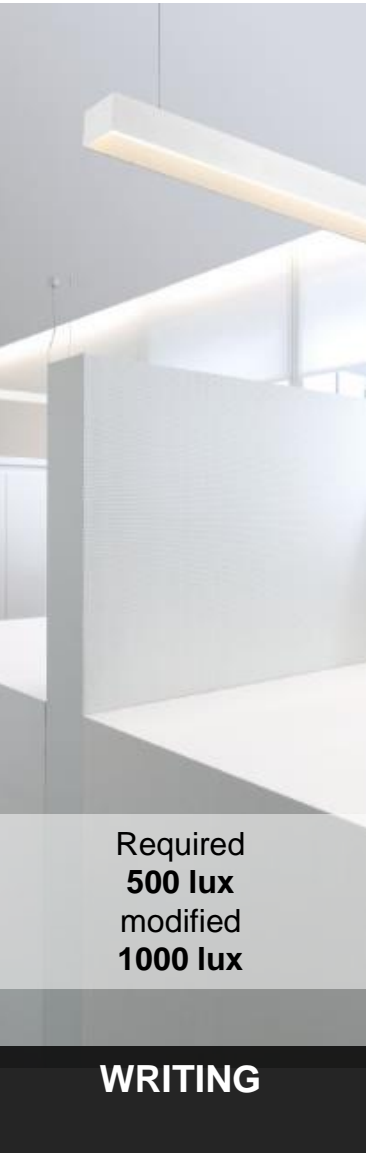
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03

## OFFICE | lighting design in a nutshell

*“different spaces, different needs, different norms”*

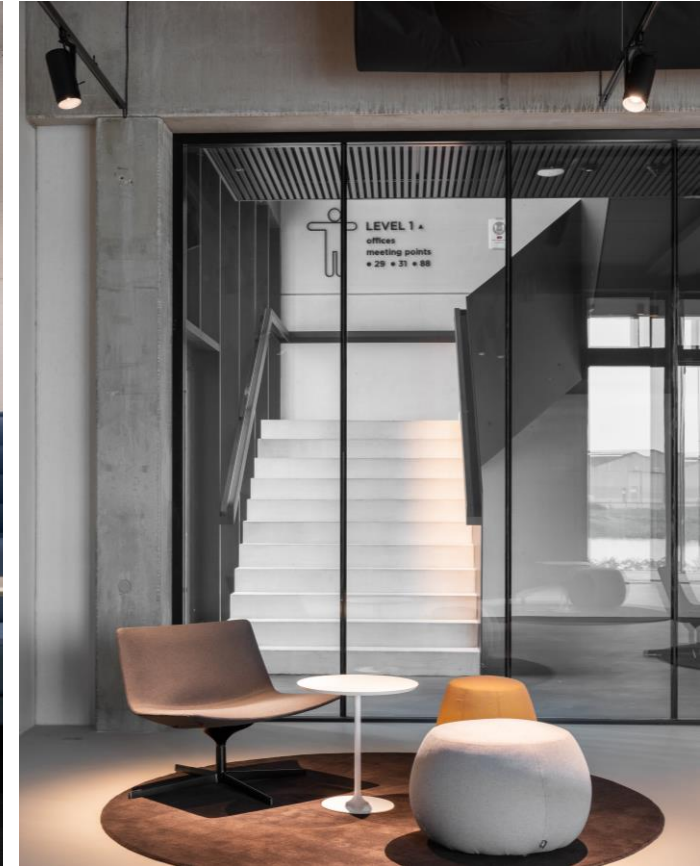


Make sustainable choices by choosing the office-compliant luminaire





Workspaces are transforming into concept offices, where hybrid working is the norm



Choose luminaires to create a more personal experience design for the new concept office



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04

## RETAIL | lighting design in a nutshell

*“Light is your guide through a space”*



integrate flexible lighting with a good light quality to highlight the products





Every brand has its own concept for the interior design as well as the lighting design



With the introduction of concept stores, shopping becomes an experience



